

Code: EC8T3B

IV B.Tech-II Semester–Regular/Supplementary Examinations–March 2020

**INDUSTRIAL MANAGEMENT &
ENTREPRENEURSHIP
(ELECTRONICS AND COMMUNICATION ENGINEERING)**

Duration: 3 hours

Max. Marks: 70

PART – A

Answer *all* the questions. All questions carry equal marks

11x 2 = 22 M

1.
 - a) List out the various types of management.
 - b) List out the characteristics of a good plant layout.
 - c) Name the quantitative tools of IE.
 - d) What is innovation in business?
 - e) List the sources of new ventures.
 - f) What are the various types of industries.
 - g) List any two responsibilities of an entrepreneur.
 - h) What is ancillary industry.
 - i) What is work sampling.
 - j) State the barriers to entrepreneurship.
 - k) Who is an Entrepreneur.

PART – B

Answer any **THREE** questions. All questions carry equal marks.

3 x 16 = 48 M

2. a) Explain the functions of management. 8 M
- b) Describe various types of plant layouts with advantages and limitations. 8 M
3. a) Compare time study and motion study with advantages and limitations. 8 M
- b) Explain the JIT manufacturing process with its applications. 8 M
4. a) Explain the stages in Entrepreneurial process. 8 M
- b) Describe the types of Entrepreneur. 8 M
5. a) Explain the characteristics and need of small scale industries. 8 M
- b) Explain the role of supporting agencies of Government for SSI. 8 M
6. a) Describe the role of E business in entrepreneurship with its advantages. 8 M
- b) Explain various International business opportunities for Indian entrepreneurs. 8 M